

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	6110107
<b>Application Number:</b>	10674056
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	1182
<b>Title of Invention:</b>	Generating information for online advertisements from Internet data and traditional media data
<b>First Named Inventor/Applicant Name:</b>	Georges R. Harik
<b>Customer Number:</b>	82402
<b>Filer:</b>	John C. Pokotylo
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	Google-38 (GP-100-00-US)
<b>Receipt Date:</b>	21-SEP-2009
<b>Filing Date:</b>	29-SEP-2003
<b>Time Stamp:</b>	14:45:07
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$ 180
RAM confirmation Number	880
Deposit Account	501049
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Transmittal Letter	Google_38_IDS_Transmittal.pdf	110090 aad3085ea92e64cd894e8ecf4623dadc3e8a4da8	no	2
<b>Warnings:</b>					
<b>Information:</b>					
2	Information Disclosure Statement (IDS) Filed (SB/08)	Google_38_IDS_ptosbo8a.pdf	92496 c86257708a31c69a20368d9a116eb8410b046792	no	1
<b>Warnings:</b>					
<b>Information:</b>					
This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	Google_38_Ref_AG.pdf	429055 efccdf52bd04b6527af68b4ff4d19a0f5e55bc	no	4
<b>Warnings:</b>					
<b>Information:</b>					
4	Foreign Reference	Google_38_Ref_AG_translation.pdf	566908 341edfaa2d9c5b0240080db1bd8509940f27a6e3	no	5
<b>Warnings:</b>					
<b>Information:</b>					
5	Fee Worksheet (PTO-875)	fee-info.pdf	30259 0e9ddd66389ecec6c1d027c8c4fc0443542b1785	no	2
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>			1228808		
<p><b>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</b></p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b>  If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b>  If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b>  If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					